

Nicole Wiseman

Master Makeup Student at Cinema Make Up School

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Summary

Social Media sponge who holds a Bachelors of Art in theater with a minor in Photography who looks to work in a creative aspect of the entertainment industry. Advanced Mac OS and Photoshop skills. Knowledge of HTML, and deep understanding of social / emerging media as well as pop culture and a background in various levels of retail experience.

Specialties: Proficient on both Mac and PC. Experience in Microsoft Office Suite (Word, Excel, PowerPoint) Adobe Photoshop, Apple iLife Suite (Garage Band, iPhoto, iWeb, iMovie, iDVD), basic html coding (writing basic pages and finding simple errors in coding), various social networking platforms, creating a reliable customer business relationship.

Experience

Creator at WiseShotShirts

December 2010 - Present (6 years)

A simple request for 'Gleek T-Shirts' turned into a viral eCommerce experience. Design and manage storefront of over 100 designs. Over 900 shirts sold in first 4 months. All graphics uniquely created and uploaded on a weekly basis. Social media recognition has occurred by various TV personalities. Promotion and advertising via Facebook and Twitter.

Master Makeup Student at Cinema Make Up School

June 2016 - November 2016 (6 months)

Completed the master certificate program at Cinema Makeup School. Completed the Master Diploma program featuring classes in Beauty, Air Brush, Photographic Hair Styling, Character, Prosthetics and Special Effects.

Community and Talent Manager at Snakt, Inc.

March 2015 - November 2015 (9 months)

Lead for talent acquisition for a new video app, Snakt. Helps with onboarding content creators and building relationships with creators, as well as managing the social media for the company.

Social media manager (Freelance) at Besame Cosmetics

August 2014 - September 2014 (2 months)

Freelance Social Media manager. Daily tasks include youtube comment monitoring, daily management of social media

accounts, social graphic design, Youtube thumbnail/description and tags, influencer outreach, setup contact between brand and potential new media projects and more.

Social Media Manager (Freelance) at Endemol USA

June 2014 - August 2014 (3 months)

Freelance Social Media manager. Daily tasks include youtube comment monitoring, daily acquisition of content for clients social media accounts, social graphic design, Youtube thumbnail/description and tags and more.

Lead Photo and Video contributor at PopWrapped Entertainment Group LLC.

March 2013 - June 2014 (1 year 4 months)

Creator and editor of original Video and Photo content for the social media sites of PopWrapped. One of the facebook page managers. Work on creating and maintaining celebrity outreach/relationships. Los Angeles correspondent for event coverage.

Coordinator at Stradella Road

August 2013 - April 2014 (9 months)

Social Media Coordinator for the social side of Stradella Road. Also worked on research and development for clients, wrote social copy, helped source images for graphic designers, pulled data for analytics, helped compile information for progress reports and did daily social forecasting. Major projects included Fifty Shades of Gray, The Giver, All is Lost, Dallas Buyers Club, Anchor Bay Entertainment with secondary projects for The Lego Movie, Pretty Little Liars and more.

Director of Social Media at The Network

August 2012 - August 2012 (1 month)

Helped managed the social media promotion of the CW show Remodeled for Paul Fisher and the 400+ models and agencies he had on his social media management platforms. Also outlined a original content schedule for models to use for thematic online content. Lead UI designer researcher for company iPhone app. Company closed social media division in September 2012.

Digital and Social media assistant Intern at Ovation TV

April 2012 - June 2012 (3 months)

Daily tasks include compiling tweets/facebook postings and spreadsheets of twitter target groups for various TV shows and specials that Ovation airs, working with both the digital and marketing teams for strategic planing of digital partnerships to create for maximum online outreach for original programing and online management of a digital artists community.

Marketing Manager/Admin at Darren Criss Street Team

March 2011 - September 2011 (7 months)

Selected to help manage the online social networking for the street team of T.V Star Darren Criss. Duties included helping to monitor a facebook group of over 5000 with 4 other admins with multiple posts daily,

organize various fan gatherings for shows, of up to 100 or more people, manage a twitter of over 3300 followers, help communicate things between the fans and Darren's Management team, created and design an online store for street team merchandising for the members and organizing a 80 person flashmob at Darren's Market Days show in Chicago in August of 2011.

Student Greek Life Coordinator at Pace University

September 2010 - May 2011 (9 months)

Selected as coordinator after active leadership within Pace University Greek Community. Managed communication improvements for entire community including weekly emails and creation of social networks. Redeveloped marketing strategy and executed via new website, pamphlet and booklet.

Multiple Chair Positions - Eta Iota Chapter at Kappa Delta Sorority

September 2008 - May 2011 (2 years 9 months)

Selected to lead sorority in various leadership positions including Gracious Living Chair (in charge of hospitality for visiting members), Alumnae Relations Chair (communicate and reach out to past chapter members) and Electronic Communications Chair (manage all photography and chapter website / social media avenues).

Orientation Leader at Pace University

June 2010 - September 2010 (4 months)

One of 15 student leaders selected to assist incoming freshman and transfer students navigate throughout Pace University. Participated and lead workshops in group dynamics. Acted as mentor and resource for new students who needed everything from Policy and Procedure information to general support as they transition into collegiate life.

Head Stage Manager-Quanah at Pace University

December 2009 - January 2010 (2 months)

Courses

BA, Theater Arts, Photography

Pace University

Photography II: Black & White	ART 253
Experimental Photography	ART 356
Photography II: Color	ART 228
Design for the Internet	ART 286
Visual Literacy	ART 176
Development of the Physical Theatre	THR 131
Theater His: Romanticism to Present	THR 135
Digital Design I	ART 186
Love, Lust, War and Magic in the Middle Ages	INT 298

Drawing I	ART 140
Intro to Photography	ART 153
Topic: Digital Photography	ART 350A

Projects

The Concert Project Video

March 2013 to March 2013

Members:Nicole Wiseman

PopWrapped was there as 6 of the top 10 from Season 2 of the Oxygen hit series The Glee Project came together for a night of solos, group numbers, covers and original music in a show called The Concert Project. Performers included Abraham Lim, Michael Weisman, Nellie Veitenheimer, Aylin Bayramoglu, Charlie Lubeck, Lily Mae Harrington. The show was put on by Rolling with Ramos Podcast.

Rebecca Zoe musician reel

November 2012 to November 2012

Members:Nicole Wiseman

A little sit down with friend and musician Rebecca Zoe before her first show at The Mint in Los Angeles. The song at the end is a cover of a Marcus Foster song

Skills & Expertise

Pop Culture

Final Cut Pro

Photoshop

Photography

Social Media

Social Networking

Musical Theatre

Graphic Design

apparel design

Facebook

Fashion Design

Social Media Marketing

Microsoft Office

Blogging

Public Speaking

Marketing

New Media

PowerPoint

Editing

Television

Advertising

YouTube

iMovie

Marketing Strategy

Video

WordPress

Press Releases

Creative Writing

Education

Pace University

BA, Theater Arts, Photography, 2008 - 2011

Activities and Societies: Kappa Delta Sorority, Cheerleading Team, Greek Council, photo contributor for the Legend Yearbook, Homecoming court

Lynn University

BA, Theater Arts, 2007 - 2008

Needham High School

High School Diploma, 2003 - 2007

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[Contact Nicole on LinkedIn](#)