



PROFILE

NICOLE WISEMAN

DIGITAL MEDIA/
MAKEUP ARTIST

Living and working in the digital media and beauty industry with retail experience.

Address: Los Angeles, California

Phone: 781 820 9192

Website: nicolewiseman.com

Instagram nicwise and NWMUA

Twitter nicwise

Youtube nicdwise

Snakt • Community and Talent Manager 3/15 - 11/15
Community and talent acquisition manager for video app pre public launch. Started Company social media from scratch. Travels to conventions to acquire new talent, gather feedback and beta test the app. Organized booth at New York Comic Con.

Besame Cosmetics • Social Media Manager 8/14 - 9/14
Daily social postings and created influencer outreach standards and practices. Grew accounts by 10%. Helped with social photography and event management. Worked in the retail shop helping with making sure the front was supplied correctly.

Endemol Beyond • Social Media Manager 6/14 - 8/14
Daily social postings, graphics design and community management for high tier content creators on vine/ youtube. Helped great guests and prepare office for meetings. Ran and organized VidCon booth.

Stradella Road • Social Media Coordinator 8/13 - 4/14
Coordinator and assistant to multiple account managers for a entertainment social media agency. Worked on films such as Fifty Shades of Grey, All is Lost, Dallas Buyers Club, The Giver and more. Graphic/asset acquisition and scheduling for all platforms. Worked on accounts ranging from 10k to 1 Million in size per platform. Designed in app experiences for Fifty Shades of Grey companion app.

Ovation TV • Digital Assistant (Internship) 4/12 - 8/12
Digital and social media assistant for Ovation TV network. Crated social copy and worked on community and message board management. Helped design contests as well as shipped out packages to winner.

Darren Criss Street Team • Admin 3/11 - 9/11
Manage the online social networking for the street team of Darren Criss. Managed Facebook group of over 5000, Organized 80+ person flashmob in Chicago in August of 2011 and mass ticket sales for Darren's Broadway opening.

Pace University • Student Services

Stage Manager : Senior Acting Showcase Spring 2011, Quanah, The Skin of our Teeth

Greek Life Coordinator 2010-2011

Orientation Leader New York, NY 2010

Kappa Delta Sorority • Eta Iota Chapter

Gracious Living ,Alumnae Relations and Electronic Communications Chair. 2008- 2011

Athletics

Pace University Cheerleader

Lynn University Cheerleader-Co Captain

SKILLS AND PLATFORMS

Photoshop, iOS, Mac/PC, Basic HTML,

Video editing : Premier, FCP/FCPX, iMovie

Social Media:

Twitter, Instagram, Facebook, Youtube, Pinterest, Snapchat, Periscope

EDUCATION

2016

Cinema Makeup School • Master Program
Beauty, Airbrush, Photo Hair

styling, Character, Prosthetics, SFX

2008 - 2011

Pace University • B.A - Theater Arts,
Minor: Photography

References available upon request.



WORK



EXTRACURRICULARS